



The PIGSKIN PREVIEW

Greetings,

Below is information regarding *The North Dakota Pigskin Preview*. If you have any additional questions, please let us know.

The North Dakota Pigskin Preview is your guide to all football teams in North Dakota for the upcoming season. This includes all high school and college football teams. The publication is available prior to the beginning of the football season each year — usually the first week in August.

We have a press run of 2,000 publications.

The North Dakota Pigskin Preview is distributed, free of charge, to all the high schools, through the football coach. Every advertiser gets a complimentary copy.

The North Dakota Pigskin Preview is available to the public for \$20.00 a book. We advertise statewide through radio and newspapers. The book is sold on-line at www.ndpigskin.com and through Scheels Sporting Goods stores in Bismarck and Fargo. Also, some of our advertisers sell the books in their businesses.

The benefit to a sponsorship in *The North Dakota Pigskin Preview* is statewide exposure for your company, especially in the rural areas of North Dakota.

Please take this opportunity to review the Sponsorship Contract and contact us to become part of the next issue of *The North Dakota Pigskin Preview*.

Thank you,



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Content ...

The North Dakota Pigskin Preview is an annual statistical book portraying the football programs, players, coaches and schools in the state of North Dakota. The book will be approximately 250-300 pages in length. All North Dakota high school and college football teams will be represented in the book.

The size of the book is 8 1/2" by 11". The book displays a colorful cover and color pictures of players. **The book is printed and distributed prior to the start of the upcoming football season.**

All high schools and colleges with football programs shall be solicited, through their head coaches and/or sports information departments, to supply information. We shall conduct research to produce additional articles pertaining to football in the state of North Dakota. All matters will be taken into consideration when developing story lines so as to not purposely offend any individual and/or football program.

Coaches will be solicited for the following:

1. Their commentary concerning their perceived strengths and weaknesses of their team as it relates to the upcoming season.
2. Their top returning prospects. Information requested includes player names, year in school, height, weight, position and any individual honors received last year.
3. Individual photographs of top returning prospects.
4. Team photographs.
5. Coach photographs.
6. A list of all-conference, all-region, all-district, all-state and all-American players from last season.
7. Individual statistical leaders from last year. This includes any graduated and/or non-returning players.
8. Prior year results.
9. Their personal predictions and forecasts for the upcoming year.

Our Organization ...

The Printers, Inc. is a commercial printer and publishing company with writing, editing, design, and sales staff. Our goal is to make *The North Dakota Pigskin Preview* a high quality and timely preview of North Dakota football.